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THE COLLEGE STUDENT ALLIANCE LAUNCHES COLLEGE STUDENT FINANCIAL PLANNING WEBSITE

Toronto, January 12, 2015 – The College Student Alliance (CSA) is pleased to announce the launch of its new website, www.funding.collegestudentalliance.ca. The new site hosts a database of financial assistance opportunities from public, college, and private sources, making it easier for Ontario college students to identify financial aid opportunities.

“Our new website offers college students a one-stop shop for financial assistance opportunities in Ontario,” says Matt Stewart, President of the College Student Alliance. “There are many websites that offer funding information but this website integrates different sources so that students are able to use one site to find and apply for funding with ease.”

Some key features of the website include an integrated search option for government, college, and private sources and a budget calculator. The search option allows users to find a funding source specific to their needs, hosts important deadline information, and also lists the amount of each award. The budget calculator lets users create multiple budgets and gives them the option to create a username to save and access budgets in the future.

The CSA has also updated their existing website (www.collegestudentalliance.ca) to strengthen their online strategy which includes the addition of the new college student financial planning site. “Our organization has continued to evolve and it is imperative that we keep our online presence up-to-date to reflect that growth,” says Stewart. The website has a new visual blueprint, updated responsive design and content configuration.

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The College Student Alliance (CSA) is an advocacy organization, which has been proudly serving Ontario’s college students since 1975. The CSA currently represents 15 colleges and 21 student associations with over 130,000 full-time student members throughout the province.

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